

Suwon – Monday October 28 & Tuesday October 29, 2024

The [TestConX® Workshop](#) has, over the course of its twenty-five-year history, established itself as the preeminent event for test consumables, test cell integration, and test operations. The program scope has expanded over these years from packaged semiconductor “final” test and burn-in to encompass all practical aspects of electronics testing including validation, advanced packaging testing, system level test, module test, and beyond to finished product test.

The success of the workshop – which has been primarily held in the Phoenix/Mesa, Arizona area for most of its history – is well appreciated by attendees, exhibitors, sponsors and visitors from the local community. International attendance at the Mesa event, at over 40% for the past several years, demonstrates the global reach and relevance of the TestConX Workshop. And in 2015, TestConX China Workshop was successfully launched.

In response to the importance of Korea to the global semiconductor industry and the large number of test related operations and suppliers in Korea, there is a high level of demand to participate in a Korean event. This was also demonstrated by having **over 350 attendees** at the inaugural TestConX Korea Workshop held in November 2023.

TestConX Korea 2024 workshop will be held on Monday October 28 and Tuesday October 29, 2024 at [La Vie Dor](#) resort in Suwon, Korea. Monday morning will start with the **TestConX Golf Tournament** followed by afternoon **Tutorials**. Tuesday will be the main day of the TestConX workshop providing attendees with the opportunity to see new locally created and developed content in addition to the best from international presenters. The **TestConX EXPO** will facilitate networking and meeting with various suppliers and supply chain partners to the industry.

Opportunities are now available for sponsors at all levels as well as for TestConX EXPO exhibitors. The initial TestConX Korea workshop agenda will be available at the end of July.

The event will generate strong attendance from the local and regional semiconductor industry including Samsung, Hynix, Amkor, ASE, and others. In addition, many of the exhibitors and sponsors at TestConX 2024 (in Arizona) have registered to participate.

Don't miss this opportunity to be part of the TestConX Korea Workshop as we connect a larger community of test professionals and to participate in this excellent event!

TestConX Korea 2024 Event Outline & Fees

Attendance

- Target of 300-400 qualified attendees – test engineers, test managers, design engineers, design managers, operations managers, purchasing agents, purchasing managers, and supply chain managers
- All-day admission charge of ₩100,000/USD\$75 including buffet lunch.
 - Many attendees will be complementary with use of passes from exhibitors or from qualification by producers/local committee.

Program (subject to change without notice)

- Monday Morning – TestConX Golf Tournament
- Monday Afternoon - Tutorials
- Tuesday Morning
 - Keynote
 - Five presentations total (½ hour each)
 - Tea / Networking break
- Tuesday Buffet lunch followed by TestConX EXPO Exhibits (~ 1.25 hours)
- Tuesday Afternoon
 - Six presentations total (½ hour each)
 - Tea Break & TestConX EXPO

TestConX EXPO

- 15 to 20 Fully Upgraded Exhibition booths.
 - Each booth will have custom printed graphics and lighting.
 - Location assignment on basis of signup after receipt of payment.
 - Please see Booth Information & Floor Plan document.
- Open from 1300 to 1800 for approximately five hours of exhibit time.
- Each exhibitor will receive ten (10) admission passes for attendees and 1 staff registration. Additional passes available at discounted rates.
- Fee USD\$4,200 for approximately a 2.3 m x 1.8 m space.
- **SPECIAL DISCOUNT: 10% off for companies sponsoring and/or exhibiting at both TestConX Korea 2024 and TestConX China 2024.**

Sponsors

- Premier – quantity 1 (exclusive) – \$16,000 including booth and additional golf foursome
- Honored – quantity 3 to 5 – USD\$11,200 including booth
- Distinguished – quantity 5 to 7 – USD\$8,200 including booth
- Benefits are commensurate with levels, please see sponsor table attached.

TestConX Golf Tournament

Each exhibitor and sponsor will receive a complementary golf foursome including green fees, caddy, golf cart, and refreshments. Golf sponsorships will be available – details to follow. Additional golfers subject to availability.

Notes on fees:

- Since many attendees will receive complementary admission (due to inability to afford or have reimbursed the registration fee), the event costs will be covered by the TestConX EXPO exhibitors and the Sponsors.
- There are no refunds for cancellations for exhibiting or sponsorship orders by submitting company. Fees are fully refunded if a cancellation by TestConX.

For more information, please contact office@testconx.org or visit www.testconx.org

TestConX Korea 2024 Sponsorship Benefits

Description	Premier*	Honored	Distinguished
Number Available	Exclusive (1)	3	5 - 7
Premium location 3m wide exhibit space (includes 1 EXPO Staff badge)	Included	-	-
Priority location 2.3 m wide exhibit space (includes 1 EXPO Staff badge)		Included	Included
Conference Registration Passes (for customers, staff, or other guests)	30	20	15
Exhibitor & Sponsor post-event dinner guests	3	2	1
Full Color Ad in Workshop Guide	Back Cover	Yes – Full Page	Yes – 1/2 Page
Name and logo on all promotional materials and email blasts	Yes	-	-
Name and color logo in e-Proceedings & Workshop Guide	Yes	Yes	Yes
Display of company provided standing banner	Yes	Yes	-
Signage recognition at conference & EXPO	Yes	Yes	Yes
Recognition on Website Event Pages with logo and link to your company's website (through at least March 1, 2024)	Featured	Yes	Yes
Recognition in Workshop Guide	Featured	Yes	Yes
Recognition at Welcome and Closing of workshop	Featured	Yes	Yes
Editorial email blast announcing Premier Sponsor	Yes	-	-
One corporate merchandise item distributed (to be approved in advance)	Yes	Yes	-
TestConX Golf Tournament – Foursome (green fees, caddy, cart)	2	1	1

* two-year commitment & two-year term limit unless no other interested parties